Author’s Purpose Activities

- Matching cut and glue activity
- PIE writing and illustrating activity
- Fill the Tree Game
- 6 identify author’s purpose worksheets
- Author’s purpose concentration game
- Author’s purpose craftivity
- 3 picture prompts
- 2 graphic organizers
Tired of those ugly, unwanted warts on your hands? Susan B’s amazing wart remover cream will make your unwanted warts disappear in just three uses! One tube of Susan B’s wart remover cream is enough to remove almost 30 warts! Get yours today for just $6.95!

What is the author’s purpose of this text?

a. To persuade
b. To inform
c. To entertain

Explain how you know this is the author’s purpose

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What’s the Author’s Purpose? You Decide!

Jonathon and his little brother Anthony were playing with blocks in the living room. All of a sudden Thomas threw a block at his brother. Jonathon started crying. His little brother gave him a hug and told him he was sorry.

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Explain how you know this is the author’s purpose

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Barack Obama was born on August 4, 1961 in Honolulu, Hawaii. He attended college at Columbia University and then earned a degree from Harvard Law. Afterwards he became the first African American President of the Harvard Law Review and has since become the first African American President of the United States.

What is the author’s purpose of this text?

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Explain how you know this is the author’s purpose:

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What’s the Author’s Purpose? You Decide!

Oatmeal chocolate chip cookies are very easy to make. First you mix the ingredients in a bowl. Then you drop the mixture by teaspoonfuls on the cookie sheet. After that, you bake them for 15 minutes at 350 degrees. When they are finished baking, remove each cookie from the cookie sheet and allow to cool before putting them in an air tight container.

What is the author’s purpose of this text?

a. To persuade  
b. To inform  
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Explain how you know this is the author’s purpose
Have you ever wanted to learn how to do skateboard tricks like the pros? Now you can! Tony Hawk has just created a book of Skateboard Pro Secrets so you can learn how to perform tricks just like he does! This book can be found in any bookstore for an amazing low price of $14.95! Hurry now to get your copy before they are gone!

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Alexia’s class was doing a special Valentine’s day activity. Each student had picked a secret admirer’s name from a hat. Then they had to make a very special Valentine for that person. Alexia was so excited to make her Valentine. She spent lots of time to make it look just perfect and couldn’t wait to give it to her secret admirer.

What is the author’s purpose of this text?

a. To persuade
b. To inform
c. To entertain

Explain how you know this is the author’s purpose

_________________________________________
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Author's Purpose

Directions: Write an statement to demonstrate each author’s purpose. Then draw a picture to go along with your example.

Persuade

Entertain

Inform
Match the PIE!

P
Persuade

I
Inform

E
Entertain
Match the PIE!

Directions: Cut the pieces of pie apart. Read each piece. Decide whether the author's purpose is to persuade, inform, or entertain. Glue the statement onto the correct piece of the pie on the other sheet.

Annual Library Book Sale on February 9 at 8:00 a.m.! Lots of children's and adults books, magazines and videos for sale! Paperbacks books are .25, hardback books are .50 and videos are $1.00. Or you can fill a bag of books for $2.00!
Match the PIE! - Answer Key

Directions: Cut the pieces of pie apart. Read each piece. Decide whether the author’s purpose is to persuade, inform, or entertain. Glue the statement onto the correct piece of the pie on the other sheet.

Inform
Annual Library Book Sale on February 9 at 8:00 a.m.! Lots of children's and adults books, magazines and videos for sale! Paperbacks books are .25, hardback books are .50 and videos are $1.00. Or you can fill a bag of books for $2.00!
Fill the Tree!

Directions: For 2-4 players. Each player needs a tree mat. Turn all of the leaves over. Players take turns picking, reading and determining the author’s purpose of a card. To win, each player needs three leaves on their tree: a persuade leaf, an inform leaf and an entertain leaf. The first player with all three leaves wins!
cereal box nutrition information

September school lunch menu

strawberry banana cake recipe

A timeline with important events in the presidents life

A biography of the life of Helen Keller

TV commercial for a new fitness center
50% off sign in the window of a jewelry store

A flyer in the mail with coupons for a furniture store

advertisement for McDonald's new sweet treat

A poster with pictures of people dying of lung cancer from smoking

A poem about a frog and a bear

A handwritten note from your best friend
A poster of your favorite singer hanging on your wall

A high school play titled “The Two Grumpy Turtles”

A comedy show done by a local comedian
Author’s Purpose Concentration
Game Directions

1. Cut out each of the concentration game cards.
2. Turn all of the pieces over so you cannot read the words - put all of the statements on the left and all of the author’s purposes on the right
3. Players will take turns picking up one statement and one author’s purpose, reading the statement and determining if it is a match to the author’s purpose that was picked up.
4. If it is a match, keep the cards. If it is not a match, put both cards back.
5. Players will continue taking turns until all of the matches have been made
6. The player with the most matches wins!
<table>
<thead>
<tr>
<th>Persuade</th>
<th>Persuade</th>
<th>Persuade</th>
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</thead>
<tbody>
<tr>
<td>Persuade</td>
<td>Inform</td>
<td>Inform</td>
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<tr>
<td>Inform</td>
<td>Inform</td>
<td>Entertain</td>
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<tr>
<td><strong>Sharks will attack people when they feel cornered or threatened.</strong></td>
<td><strong>Kenny the Shark loves to go to the water park with his friend Teena the Turtle.</strong></td>
<td><strong>Susie the Stretch Shark is the best new toy. Everyone has to try it!</strong></td>
</tr>
<tr>
<td><strong>My sister has 13 games for her hand held DS game.</strong></td>
<td><strong>Sally and her friend Tara went to Wal-Mart to buy a new video game.</strong></td>
<td><strong>Have you tried the new Sims game? It’s on sale at Target! Get it before they’re gone!</strong></td>
</tr>
<tr>
<td>Fish must stay in water to stay alive.</td>
<td>Frankie Fish felt all alone in the pond all by himself.</td>
<td>Applebee’s new Fish platter is a must try.</td>
</tr>
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<tr>
<td>Lily and her friend spent the day swimming and relaxing at Lewes Beach.</td>
<td>Stop by and visit the new Sea Shell Shop at Lewes Beach!</td>
<td>Each year beaches become more eroded due to wind and rain.</td>
</tr>
</tbody>
</table>
Author's Purpose Picture Prompt

Circle the author's purpose.

a. To persuade
b. To inform
c. To entertain

Explain how you know this is the author's purpose:

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Author’s Purpose Writing Activity

Directions - pick a slip and glue it in the space below. Then write a piece that reflects that author’s purpose.

Glue your author’s purpose here!
Persuade

Persuade

Persuade

Persuade

Persuade

Persuade
The author's purpose is to:

Evidence

Evidence

Evidence
Author's Purpose Graphic Organizer

The author's purpose is to:

Detail

Detail

Detail
Author’s Purpose Craftivity Directions

1. This craftivity can be utilized with any story, text, or selection.

2. After reading a story/text, students can use a graphic organizer to identify the author’s purpose and the clues that helped them determine the author’s purpose.

3. Students will complete the sentence on the ice cream cone identifying the author’s purpose.

4. Then the three details/evidence that lead them to identify the author’s purpose will each get written on a scoop of ice cream.

5. These pieces can then be colored (lightly, so the words can still be read), cut out and glued together to make a three scoop author’s purpose ice cream cone.
The author's purpose is to
Three Scoops for Author’s Purpose!

- Inform
- Persuade
- Entertain